MONTHLY MEMBERSHIP PROGRESS REPORT

District 4 L3

Results as of: 2/29/2020

LOCATION CALIFORNIA **GMT CA** Clubs Members RESULTS FOR 2019-2020 RESULTS FOR 2019-2020 NEW CLUB GOAL NEW CLUBS DROPPED CLUBS MEMBER GROWTH NET MEMBER GROWTH DROPPED QUARTER QUARTER GOAL ACTUAL MEMBERS ACTUAL (including transfers) 0 0 45 82 62 JULY/AUG/SEPT JULY/AUG/SEPT 3 1 30 93 OCT/NOV/DEC OCT/NOV/DEC 158 0 0 0 -2 25 18 JAN/FEB/MAR JAN/FEB/MAR 0 0 0 0 APR/MAY/JUNE 27 0 APR/MAY/JUNE GOALS AND ACTUAL NEW CLUBS CUMULATIVE 3.2 2.8 2.4 ■ - CURRENT YEAR GOALS FOR NEW CLUBS 2 - CURRENT YEAR ACTUAL NEW CLUBS 1.6 - LAST YEAR ACTUAL NEW CLUBS 1.2 0.8 0.4 0 SEPT NOV DEC JAN FEB MAR APR JUNE JULY AUG OCT MAY GOALS AND ACTUAL MEMBERS CUMULATIVE 140 120 100 80 MEMBER GROWTH NET GOAL 60 MEMBER GROWTH ACTUAL 40 - LAST YEAR MEMBERSHIP ACTUAL 20 0 -20 -40 -60 JULY AUG SEPT OCT NOV DEC JAN FEB MAR APR MAY JUNE 30 CLUBS OF 63 ADDED 1 OR MORE **GENDER DISTRIBUTION DROPPED CLUBS: 1 NEW MEMBERS** 693 (51.99%) MALE

OTHER

TOTAL

DECEASED

CLUB CANCELLED

DROPPED MEMBERS

4

29

140

173

GMT:

CLICK HERE FOR CUMULATIVE

MEMBERSHIP DATA

330

180

640 (48.01%)

FEMALE

TOTAL FAMILY UNIT MEMBERS

FAMILY MEMBERS PAYING HALF DUES